

# Secret Wealth: A Financial Plan to Share with Your Grandchildren *by Rich Hamilton*

## Book Description

*Secret Wealth* is a simplified plan about investing for financial success.

Personal money skills are seldom taught in school, making it hard to lead a life of financial freedom.

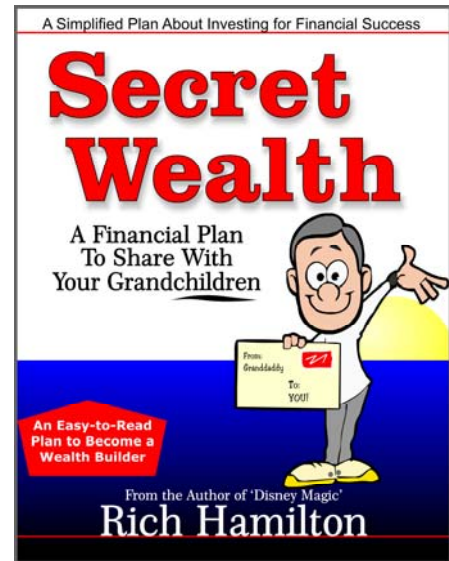
In this new book, Rich Hamilton delivers a simplified plan for financial success. It's not the only plan out there, but it is the easiest plan, combining a focused mindset with careful, systematic investing to enable you to become a *Wealth Builder* rather than a *Debt Builder*. You'll discover how to establish a Wealth Builder mindset – how to think about your money and how to be debt-free.

He gives you a step-by-step investment plan to realize financial independence.

Written as a personal letter to his granddaughters and grandson, you'll learn the same methods Rich shared with loved ones to give them a head start toward abundant wealth.

*In this book you will discover:*

- Who can build wealth and retire a multimillionaire
- Why you need to be and can be worth at least 25 million dollars when you retire
- Where to get the money to invest
- How part of everything you earn is yours to keep
- Why you should keep your wealth a secret
- Why you should always be looking for a job
- The only way to build real wealth
- How Social Security and your employer's 401-K are not enough
- How the bank proves it is not your friend
- Why the best road to wealth is owning a business, but owning a small business is often like buying a job



- Why it's better to own a business than to work for it
- Why you do not want or need a stock broker
- Why investing in the Stock Market is legalized gambling
- What to do when the market goes down
- What's wrong with financial news programs on TV and Cable
- What to do when you are asked to cosign someone's loan
- How to make and read a Personal Balance Sheet
- When is the best time to get started
- A simple step-by-step method for starting your investment program

Interested in investing in stocks or investing in mutual funds? Investing your money successfully requires an investment education.

Parents and grandparents, this book is your guide to teach money skills to your children and grandchildren. Use it to open a dialogue about building wealth without getting too personal. Give them a gift that can change their life! Secret Wealth is an excellent graduation gift for high school and college students.

This amazing book is your map to getting started on the road to worry-free financial security. What are you waiting for?

## **About the Author: Rich Hamilton**

Rich Hamilton writes about the easy application of business principles to everyday life. A former newspaper reporter, broadcast executive, and systems analyst, Rich has the ability to see business in ways most people miss.

He has trained hundreds of salespeople and helped many businesses with their marketing strategies.

Today, Rich consults and speaks on management skills and investing that help individuals become more valuable at work and increase their personal net worth.

Rich has the unique ability to see business in ways most people miss.

He has a special passion for the Disney business model, and has been studying it since 1986. Rich delights in discovering new and old business methods in use at Disneyland and Walt Disney World.

"Disneyland is special," Rich maintains. "It's magic to walk the same streets that Walt Disney walked, to see the same buildings, the same attractions, even the same trees... though they've grown a lot over the years. When I go to Disneyland I try to see things the way Walt



would see them, and experience the park as if I was his personally invited guest."

At Disney much of the process is about the guest experience. There's also focus on the employee experience. "Everyone has to come out a winner," Rich says.

## **What People are Saying**

### **"How to Think About Money"**

"More than just how to invest, you teach readers how to think about money, which I think is more important. And when they can see the role of money, they're more likely to invest."

– *Bette Dowdell, former Vanguard representative*

### **"Achieve Your Financial Success"**

"While Rich Hamilton suggests that his newest book is written for his grandchildren, don't let that premise mislead you. In this highly readable and content-rich work, the advice and counsel he offers is incredibly valuable for any and all readers. Coupled with tested and proven wealth-builders, are dozens of social skills and valuable tips and techniques for everyday living. You'll readily see that *Secret Wealth* offers you a rich compendium of all the tools you'll ever need to achieve your financial success."

– *Edward E. Scannell, CMP, CSP, Co-Author, 'Games Trainers Play' series*

### **"Invest Smarter and More Successfully"**

"This book empowers you to think more clearly about your own future and your own finances. If you follow Hamilton's advice you will live a much more productive life because you won't spend most of your waking hours as you age worrying about how you will make ends meet. Find out how to invest smarter and more successfully so you can retire sooner. You don't need to hire a stockbroker or investment adviser if you figure out how to be your own best adviser with this book.

"You know better than anyone what you need and what your risk personality is. Time goes by fast. Use some of it to read this book (and use it!) and pass it along to every kid in your life. They'll thank you for it!"

– *Beth Terry, CSP, Speaker, Consultant, Writer, Coach, BethTerry.com*

### **"Everyone Who Reads This Little Gem Will Benefit"**

"Rich Hamilton has saved this grandfather of five a lot of work. He has written a book that I am anxious to give to, and discuss with, each of my grandkids. His practical wisdom about building wealth is easy to understand and provides an excellent game plan for managing money. The stories and statistics shared throughout the book are both inspiring and motivating. Everyone who reads this little gem will benefit – not just grandchildren."

– *Les Taylor, Performance Improvement Expert, Outperformers, Intl.*

## **"Life's essential quest for joy, purpose, fulfillment and security"**

*"Secret Wealth* – accessibly written as a friendly, fun, letter from Grandpa – is a ‘must-read’ guide... more than that: it is a wise, must-read answer – to life's essential quest for joy, purpose, fulfillment and security. *Secret Wealth* is an easy-to-read and easier-to-follow map for a wonderful life – written with love & care from a grandparent to grandchildren. The author, Rich Hamilton, comes though as knowing & caring... sound & dedicated... reasoned & devoted. Of special importance – to attract and assure young people's engagement, throughout the ‘letter,’ Grandpa Rich is respectful, not doting. This book is the letter every caring, responsible grandparent at one point or another contemplates writing to help grandchildren become (as Grandpa Rich says) ‘wealth-builders not debt-builders’ – is a joy to read and a treasure for all ages. Help your grandchildren shape a successful life – get, and read with them, *Secret Wealth*... by the time they are our age... their gratitude will be unbounded.”

– *Grandpa Rick (Hubbard)*

### **Details**

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